An Animated Short:

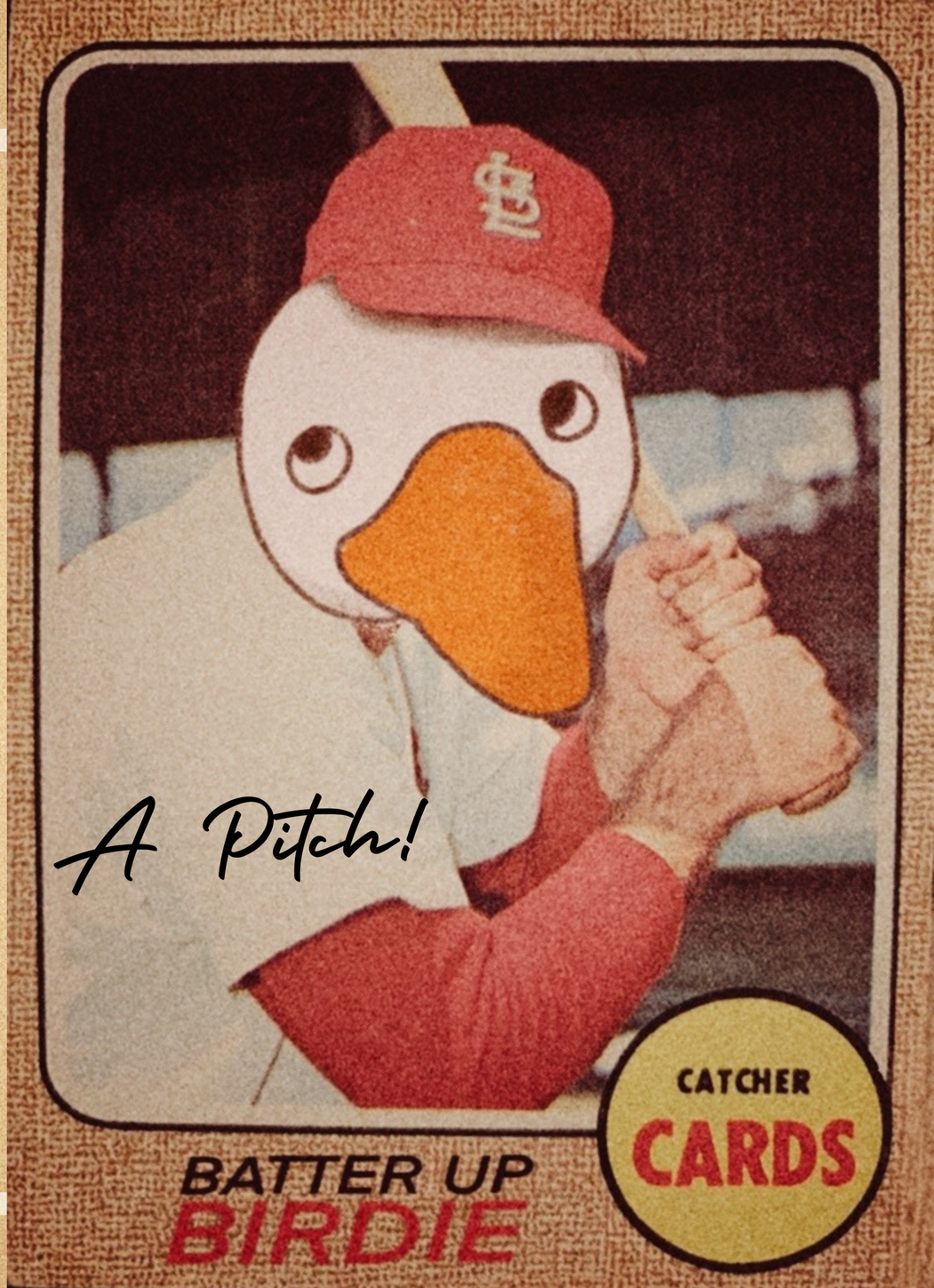
BATTER UP BIRDIE!

Let your impossible dreams soar!

Audrey Kong

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All artwork is original and belongs to me







During the 2015 Taiwanese bird flu, a goose-meat restaurant owner helps an overweight goose achieve its dream of flying, inspiring him to face his forgotten love of baseball.

INTRO

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Batter Up Birdie! is an animated comedy film blending 3D animation with traditional hand-drawn styles.

The story follows a sullen, goose-meat restaurant owner who has long since given up his childhood dreams of playing baseball. By sheer chance, he meets an overweight, plucky goose who dreams of migrating with the other geese. They find the courage to chase their dreams through their unlikely friendship.

At its heart, Batter Up Birdie! about finding the courage to chase an impossible dream.

Jia-Hao (42) is a the surly owner of a goose restaurant. Once an aspiring baseball player, he gave up his passion to take over the family business.

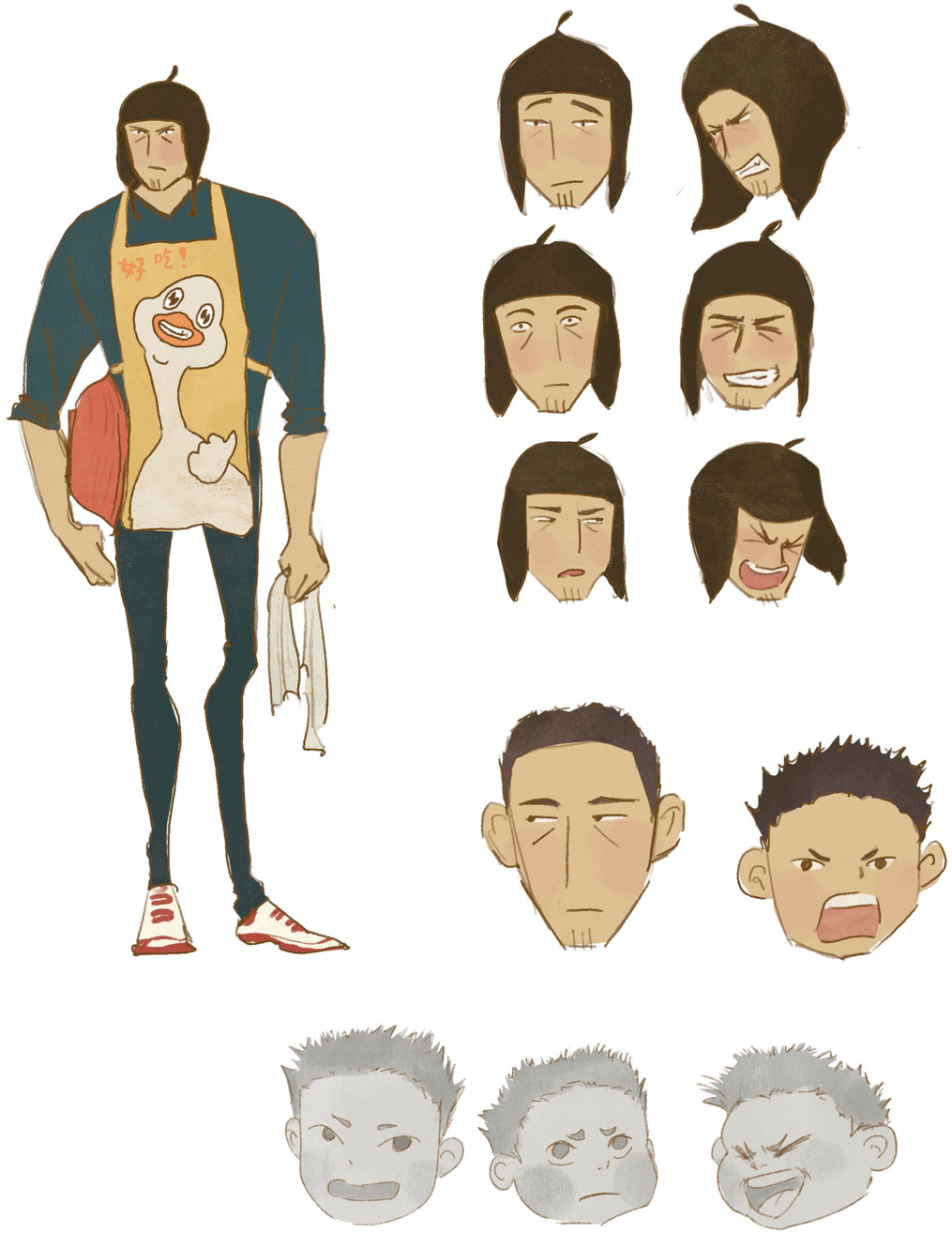
The bird flu epidemic triples meat prices and slashes sales, leaving his business barely afloat. He appears cold and serious but is kind at heart.

Throughout the film, flashbacks show his vibrant childhood, thrumming with his love for the game.

Character Introduction:

JIA-HAO

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Character Introduction:
BIRDIE

A morbidly obese, anthropomorphic goose who escaped off a goose farm. The happy goose mascot in the front of Jia-Hao's store draws him to the restaurant.

He's childish and stubborn, but ultimately an endearing character who inspires Jia Hao to chase after his passion.

Birdie inflates like a balloon whenever he gets upset, sending him further away from his dream with each failure.





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The store pays homage to traditional, family-run restaurants in Taiwan, while maintaining glimpses into Jia-Hao's struggle to maintain his love for baseball over his family's goals for him.





The Restaurant:

CONCEPT ART

Cluttered, colorful, and nostalgic; this place is both a home and a cage.





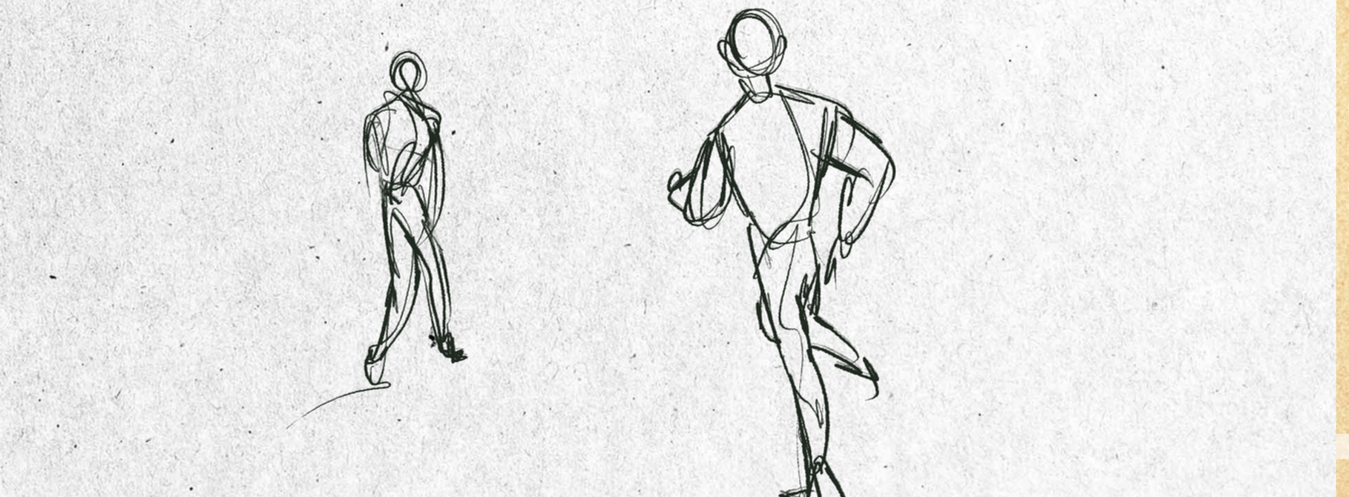
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Birdie and Jia-Hao:

CONCEPT ART

Scan this to see their screen test





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FILM STYLE

The film overlays 2D animation for the characters over 3D backgrounds for the most part to create an immersive and visually distinct image. For the flashback scenes, animation will comprise primarily of 2D sketch-like lineart to portray the distinct and powerful emotions of childhood memory.

Both the art style and tone pay homage to beloved works such as The Amazing World of Gumball, Ping Pong, and Tomorrow's Leaves.

1.A still from a conceptual short, overlaying the 2D characters over a still image.

2. A still from my piece Denouement, featuring a similar sketch-lining style of animation.

Proposed Schedule + BUDGET

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Total Budget: $5000

Batter Up Birdie! Proposed Budget

FILM:	Batter Up Birdie!	**BUDGET:**	4,999.50
DIRECTOR:	Audrey Kong	**PREP:**	4 WEEKS
PRODUCER:	Audrey Kong	**ANIMATION:**	38 NO. OF WEEKS
PRODUCTION COMPANY:	Cinetroni Films	**POST:**	5 NO. OF WEEKS
		DAY LENGTH:	8 NO. OF HOURS

OVERVIEW			COST REPORTING	
ACCT NO.	**DESCRIPTION**	**SUBTOTAL**	**ACTUAL**	**VARIANCE**
1	STORY AND SCRIPT	200.00	0.00	200.00
2	PRODUCTION TEAM	0.00	0.00	0.00
3	VOICES	150.00	0.00	150.00
4	ART DEPARTMENT & ANIMATION	2700.00	0.00	2700.00
5	COMPOSITING AND OUTPUT	150.00	0.00	150.00
6	SOUND POST	100.00	0.00	100.00
7	ONLINE POST	50.00	0.00	50.00
8	RENTALS	100.00	0.00	100.00
9	SUBSISTENCE	0.00	0.00	0.00
10	EDITING	300.00	0.00	300.00
11	MUSIC / SOUND	300.00	0.00	300.00
12	PUBLICITY - PR	300.00	0.00	300.00
13	OFFICE OVERHEAD & EQUIPMENT	195.00	0.00	195.00
14	ACCESS SUPPORT COSTS (if required)	0.00	0.00	0.00
15	INSURANCE & LEGALS	0.00	0.00	0.00
TOTAL:		**4545.00**	**0.00**	**4545.00**
16	CONTINGENCY @10%	**454.50**		**454.50**
GRAND TOTAL:		**4999.50**		

Schedule

Pre-Production: 4 Weeks:

Animation/Production: 38 Weeks

Post-Production: 5 Weeks

If you ask me who this film is for, I would say it's for anyone struggling to find their footing in life.

As a new graduate trying to pursue a career in film, I've found it all too tempting to give up multiple times. In a job market where every single job market is dwindling at rates faster than we can imagine, it's so easy to think it's the best option to simply give up on everything you've worked hard for. That it's the courageous thing to to give up your hopes and passions, to give up what makes you who you are.

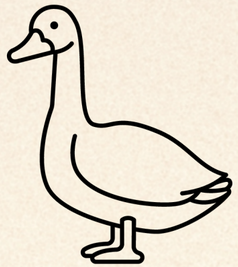
But I beg to differ. To me, chasing a dream across insurmountable odds is the bravest thing you can do.

The film explores the pursuit of passion—even when the world is against you, even when your "prime years" have seemingly passed, it's still possible to start again and embrace the passion that once propelled your entire being.

ARTIST STATEMENT

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CONTACT

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